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Help Truth fight Communism...

Join the Crusade for Freedom



RADIO FREE EUROPE
FREE ASIA



YOU can help

Truth fight Communism

The ***Crusade for Freedom*** is the American people's challenge to world Communism. It offers each one of us, as individual citizens, the opportunity to strike a blow for freedom—to add our voice to the voices of Truth piercing the Iron Curtain. It says to the Communists:—"You tell your lies and we'll tell the Truth, and the Truth will win."

Every day, hour after hour, the hard-hitting transmitters of Radio Free Europe pierce the Iron Curtain, sending hope to the enslaved peoples . . . spiking Communist lies with the Truth . . . and undermining the influence of the Red rulers.

In launching the ***Crusade for Freedom*** last fall, General Eisenhower said, "Radio Free Europe has the simplest, clearest charter in the world: 'Tell the Truth.' General Lucius Clay, leader of the Berlin Airlift, is directing the ***Crusade for Freedom***. Your contribution, great or small, will help him expand Radio Free Europe into a network of freedom stations."

The results:

- 16 million Americans responded to the appeal.
- Their support made possible the World Freedom Bell, erected in Berlin as a permanent symbol of free men's determination to resist aggression.
- Their contributions of \$1,317,000 gave Radio Free Europe the most powerful transmitter in the free world.

Built in record time, this giant 135,000-watt, medium-wave station—Radio Free Europe, Munich—went on the air May 1, 1951, beamed exclusively to Czechoslovakia in direct competition with Kremlin-controlled Radio Prague and Radio Bratislava. In the words of General Clay, "it is a tough-slugging weapon in the struggle for freedom."

“The busier we can keep the Bolsheviks in their own backyards, the less chance of their starting trouble anywhere else.”

Ambassador JOSEPH C. GREW

Proof of effectiveness

1. The Soviets immediately tried to jam the new transmitter, but without much success.
2. They threatened all of the station's German personnel with execution by hanging, when Russia “liberates” Western Europe.
3. On May 21 the Czech Communist government issued an official note of protest to our Government demanding that Radio Free Europe be taken off the air. (The United States replied by reminding the Red rulers that freedom of speech is a fundamental of our American democracy.)
4. Hundreds of letters of appreciation from listeners behind the Iron Curtain have been secretly delivered to Radio Free Europe in Munich.
5. Escapees from behind the Iron Curtain report a tremendous interest in the broadcasts.

“I hope all Americans will dedicate themselves to this critical struggle for men's minds.”

HARRY S. TRUMAN

Kinds of Programs

As an independent, citizen-supported station, Radio Free Europe hits hard. It sows suspicion and confusion among the Communists. It identifies quislings and informers **by name**. It reports on

disappeared persons. It sends messages from escapees. It spikes Red propaganda lies. It spreads news the Soviets try hard to suppress. For example, a recent program gave the citizens of Lednicke Rovne, in Czechoslovakia, the name and description of the Communist agent directly responsible for the murder of their parish priest.

Other broadcasts bring the captive peoples their own music, literature, history and religion — all banned by the Soviet dictators.

Radio Free Europe first began broadcasting July 4, 1950, from a small short-wave transmitter in the Frankfurt area of Western Germany. On its programs Czech exiles speak to Czechs, Poles speak to Poles, Hungarians speak to Hungarians, etc. The broadcasts are entirely in terms of the interests of the imprisoned peoples . . . designed to keep alive their hope of freedom, and encourage resistance to Communism.

“In the battle for Truth, you and I have a definite part to play through the *Crusade for Freedom*.”

DWIGHT D. EISENHOWER

1951 Crusade Goals

More freedom-stations are badly needed to overcome the enormous propaganda might of the Kremlin. You now have the opportunity—through the 1951 ***Crusade for Freedom***—to provide at least two more powerful transmitters for Radio Free Europe and to establish a freedom-station in Asia to stop the spread of Communism in the Far East. This year's goals: 25 million ***Crusade*** members and \$3½ million in contributions.



Like the “V” for Victory, the World Freedom Bell has become the symbol of resistance to world tyranny. To the enslaved peoples it means HOPE. Inscribed on its rim are Abraham Lincoln’s words, “THAT THIS WORLD, UNDER GOD, SHALL HAVE A NEW BIRTH OF FREEDOM.” 400,000 Berliners took part in its dedication on United Nations Day, October 24, 1950. More than 100,000 risked the trip from the Soviet sector to be present!

Each day, at noon, the Freedom Bell sends its voice across the Soviet zone, reminding all who hear it that there are millions of Americans who have not forgotten them—millions of Americans who believe in personal liberty as a God-given right for all men everywhere.

The sound of the Freedom Bell has become Radio Free Europe’s distinctive signal. At the end of each program four notes of the Bell are heard, with the words: “That was the Freedom Bell to remind you that you are listening to Radio Free Europe.”

In seeking your support for the 1951 *Crusade*, General Clay asks: “Shall our children and grandchildren be crushed by Communist tyranny, or shall we pass on to them their rightful heritage of freedom?”

The responsibility rests upon *each of us*.

Act now. Enroll in the 1951 *Crusade for Freedom*.

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